



BIS² Expands Further Into Canadian Business Intelligence Market

Canadian businesses can now access world-leading advanced data visualization software through authorized local Canadian distributor, BI2U.

San Diego, CA – June 10, 2011 - BIS² announced today a new strategic partnership with Canadian BI provider, BI2U. This partnership expands BIS²'s offering in the Canadian market and opens up new opportunities for Canadian businesses.

"We are very honored and excited to be part of BIS²'s rapidly expanding global distribution network. BIS²'s highly innovative vizExplorer product is literally changing the way that businesses can make decisions," said Sylvain Tassé, BI2U founder and director. "Canada is another sizeable market and I am looking forward to providing my clients with the opportunity to use BIS²'s world-leading and multi-award winning technology." Tassé added.

"BIS² have been very impressed with the speed at which BI2U has entered the market. We see this development of distribution in the Canadian market as validation of our core growth strategy. What is especially pleasing is that Sylvain Tassé has been able to utilize his extensive business development background to establish this new additional geographic footprint," states Mukesh Gordhan BIS², CEO. "In addition we are pleased that our initial commitment to multi-lingual capabilities is bearing additional fruit," Gordhan added.

vizExplorer contains a suite of advanced visualizations (called Super Graphics) and business performance drivers designed and developed specifically for advanced visual analytics. vizExplorer is a powerful, industry-specific solution that allows business operators to directly query their data, develop insight and then turn that insight into action. The multi-award-winning software takes advantage of an organization's existing database or data warehouse, interrogates the database directly without the need to create a separate database or cubes. vizExplorer enables users to view and understand huge amounts of data, to capture business data in one single picture and to look at relevant detail.

About BI2U

BI2U delivers sophisticated Visual Analytics Solutions to companies in Canada and is an authorized reseller of BIS² products. BI2U also provides implementation, training services and after-sale support for BIS² products. BI2U provides its customers with an accelerated ROI on their data investment by identifying valuable business improvement opportunities within a business's customer and operational data. BI2U is a member of the Canadian Gaming Association. For more information, please visit www.bi2u.ca.

About BIS²

BIS² is an innovative leader in enterprise-ready, standards-based, visually-centric analytical software. Its solutions reveal the trends and patterns in volumes of operational data so organizations can understand what actions are required now and tomorrow. With BIS²'s Super Graphics, businesses can adapt to changes by rapidly generating crucial insights from both within and outside the enterprise. Industry-specific solutions available from BIS² include gameViz™ (for casinos) telViz™ (for telcos), insuranceViz™ (for insurance companies), retailViz™ (for retailers), entertainmentViz™ (for entertainment companies), airViz™ (for airline companies), clubViz™ (for premier clubs), makeViz™ (for manufacturing companies) and moneyViz™ (for financial institutions). For more information, please call 1-877-592-2472 or visit www.bis2.net

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